



DIY Model for Mobile Network Deployment: A Step Towards 5G for All

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Long way to go for universal mobile Internet connectivity

4.3 Billion ≈ 57%

Lack mobile broadband connections

* Source: GSMA - The mobile Economy Report, 2018

The State of LTE (4G)



Source: Ericsson Mobility Report, 2018

Around 60% of the world's population covered by LTE network. Most of the unconnected population lives in rural and low income areas

LT E penetration rate* worldwide in 2017, by region



Sources 5G Americas; Ovum © Statista 2018 Additional Information: Worldwide; Ovum; 2017

Mobile network deployment challenges



Mobile network deployment challenges



Current Approaches

- Traditional market-driven mobile network deployment model proven to be ineffective for rural and low-income regions
- Community cellular networks are promising but limited only to voice and SMS (GSM services)

DIY Model for mobile network deployment



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 - Plug and play
 - IP backhauling
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DIY 4G mobile network architecture





















Deployment cost

- Dependent on:
 - Deployment settings
 - Number of Users
 - Service requirements
- With some optimizations, we expect the costs can be reduced to below **1 USD** per subscriber per month
 - Local breakout for the traffic
 - Open source platforms
 - Leveraging unlicensed/shared spectrum

Summary

- 57% of the world's population does not have mobile broadband connectivity
- Market driven traditional deployment model of mobile network insufficient while community cellular networks are limited to GSM services
- We propose a DIY deployment model:
 - Access Network: leverage shared/unlicensed spectrum and open source platforms
 - Backhaul Network: TVWS links
 - Core-in-the-cloud
- The trial deployment in rural UK shows the feasibility of the proposed deployment model